

# SPRING BRANCH SUPER NEIGHBORHOOD WEST

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## Gessner Esplanade Beautification from I-10 to Hammerly

These esplanades are on one of the main thoroughfares in Spring Branch West and their appearance sets the tone for the entire community. Improved landscaping will significantly enhance overall appearance and appeal.

**SPRING BRANCH SUPER NEIGHBORHOOD WEST (SBSNW)** is promoting a project to landscape these esplanades with trees and seasonal flowers, install irrigation systems, and obtain corporate adoption of the esplanades as our primary project. The target goal for breaking ground on this project is the end of 2001.

### **What's needed? — Hard work, dedication, support, and funding.**

**Volunteers** are needed to solicit and educate stakeholders — businesses, developers, residents and realtors about the important aspects of this project and the inherent values of Spring Branch West:

- Significant property value increases in recent years, and still one of the best home buying values for your money in the Houston area.
- Highly respected Spring Branch Independent School District.
- We have what the realtors push — **Location! Location! Location!**
- Diverse cultural, religious, and employment base.
- Among the strongest, most committed, and most active civic groups in the city.
- Strong sales tax growth period over period indicates promising developments.

**Wide spread business community participation and support** is critical to the success of this project. A major corporation in the area is assisting with the planning, but additional assistance is necessary.

**Projected Costs** — Preliminary estimated costs are roughly \$200,000. On-going costs to the entities adopting the esplanades is roughly estimated at \$500 per year per esplanade. Water is provided by the City of Houston after adoption.

**Sources of funding** - Matching grants from the City of Houston, individual and corporate contributions.

The project is being coordinated by Vickie Fisher of Royal Oaks Civic Association and \_\_\_\_\_ of \_\_\_\_\_. Contact Vickie at 713-\_\_\_\_-\_\_\_\_ (e-mail: \_\_\_\_\_), \_\_\_\_\_ at 713-\_\_\_\_-\_\_\_\_ (e-mail: \_\_\_\_\_), or any of the **SBSNW** officers for additional information.

**Thank you for your interest and participation.**